

Goodfellow

Materials for Scientific and Industrial Research and Manufacturing

Goodfellow Establishes Wholly Foreign Owned Enterprise in China

Huntingdon ... 15 April 2014 ... Goodfellow, a leading international supplier of metals, ceramics, polymers and other materials to research and industrial markets, has confirmed its commitment to the Chinese market by transforming its Chinese business activities from a Representative Office in Shanghai to a Wholly Foreign Owned Enterprise (WFOE). The new trading company, now located in larger premises in Shanghai, was established to better serve the needs of Goodfellow's rapidly growing Chinese customer base.

Goodfellow opened its Shanghai Representative Office in 2006, at a time when the Goodfellow name was virtually unknown in China, other than by scientists who had had the good fortune to travel to international conferences, and when sales of the company's products into the country were little more than zero. Today, tens of thousands of customers in education, research and high-tech production, including both Chinese companies and foreign companies based in China, have made Goodfellow one of the most recognised brands for the supply of specialist materials in the country. Now, after only a year in existence as a WFOE, the Shanghai Office is a significant contributor to the Goodfellow Group's turnover and profits as well as providing a valuable service to Chinese researchers and industrial companies.

About Goodfellow

For more than 45 years, the Goodfellow name has been synonymous with small quantities of high-quality metals, polymers, ceramics and other materials that meet the research, development, and specialised production requirements of science and industry worldwide. Goodfellow Cambridge Ltd. is part of the Goodfellow Group of Companies, which also includes Goodfellow Corporation, Goodfellow SARL, Goodfellow GmbH, and the Goodfellow Shanghai Office.

→ www.goodfellow.com

→ info@goodfellow.com

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Goodfellow Cambridge Limited
Ermine Business Park
Huntingdon Cambridgeshire PE29 6WR UK

Tel: 0800 731 4653 (UK) or +44 (0) 1480 424 800
Fax: 0800 328 7689 (UK) or +44 (0) 1480 424 900

